

# Idea Mover

Jon Garito's entrepreneurial expertise and success is working to the advantage of inventors seeking to streamline and effectively market innovative concepts.

TEXT BY LUISANA SUEGART  
PHOTO BY ANTONIO ELI

Moving through his teenage years and schooling, Jon C. Garito says he gravitated toward the people, courses and experiences that he found most challenging. "I was always awake and open to opportunity," says the inventor, medical device consultant, advisor and coach to doctors and medical device companies.

Under unfortunate circumstances, the opportunity came when Garito's father-in-law, a dentist and engineer, was diagnosed with cancer, leaving Garito, then 26, in charge of his small dental business. "I enjoyed the business and responded well to the challenge," he says.

Working with his brother-in-law, Garito grew the business by tackling the dental, veterinary and medical markets, and working with physicians to develop surgical devices. "The business model was simple," says Garito. "Doctors told us what their needs were and we transferred the needs into useful, innovative, patentable and marketable products."

After 33 years of success, the duo sold the business and Garito started Life Sciences Technology. Today, he offers his expertise in marketing and product development to healthcare professionals.

"We all have ideas for new products or product improvement, but few of us ever pursue these ideas or bring them to fruition," he says. "I can help professionals understand the product development process, costs involved, timing, risks and best strategies to bringing product ideas to market and profit."

*To get your idea moving, call Jon C. Garito at 516.569.0085 or visit [www.LifeSciTec.com](http://www.LifeSciTec.com).*

